ENTER
ENTERPRISE IN INTERFACE

EZINE EDITION 3
SPRING - SUMMER 2017

WHAT TO EXPECT IN THIS EDITION:

- ENTER FINAL EVENT
- ENTER COURSE READY
- WHAT'S NEXT?

WELCOME TO OUR THIRD EZINE

We are ENTER – Enterprise in Interface. Interface areas where conflict is a present threat are increasingly common across European cities and urban areas. The conflicts are generally religious, ethnic or politically motivated and result in an increase in economic and social disadvantage for the people living in these interface areas.

The ENTER Project has been designed to counteract some of these problems by pioneering a toolkit to contribute to greater social inclusion and cohesion. This innovative toolkit will focus on the role of enterprise education and support to transform individual and community wellbeing in these interface areas.

Via this newsletter we would like to keep you up to date regarding project progress and project activities.

Erasmus+
This project is funded by the European Union.

NEWS

ENTER Final Event

ENTER held their main and final multiplier event in Leeuwarden, the Netherlands on June 15.

The event was hosted by Business Development Friesland together with their regional partners. Frank Hiddink (BDF) explained the purpose of today and the concept: Entrepreneurship for social challenges. Frank encouraged people to connect with each other and get inspired by the speakers in the plenary session, during the interactive parts in between and at the workshops.

Opening plenary speaker Jaap Koen Bijma set the tone and painted the picture of how society works these days. A real innovation is often complicated because it brings the organisation or society into motion. Jaap Koen promotes awareness in all human actions.

What will ENTER do?

ENTER's principal goal is to increase access to continuing education and training for individuals living in interface areas by:

Establish four "Enterprise in Interface Alliances". These alliances will involve stakeholders from public, private and non-profit sectors working together to increase their understanding of the needs and opportunities for successful entrepreneurship in interface communities

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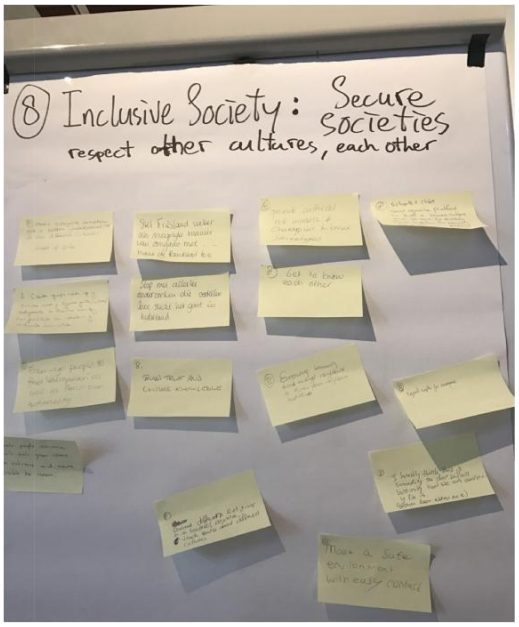
Create, publish and promote the "Enterprise in Interface Toolkit" to encourage the creation of further Alliances across Europe.

Develop and publish a course curriculum and learning materials to train practitioners on emerging social enterprise models and the skills they need to effectively recruit and teach participants from vulnerable backgrounds.

Project leader Jonathan McAlpin (East Belfast Enterprise) addressed the international audience by explaining the Northern Ireland history, the current situation in Belfast and how entrepreneurship is a way to overcome religious division in society. He highlighted the work ENTER has done in this field and how ENTER's toolkit, the course and the regional partnerships contribute to these goals.

Business Development Friesland invited Hooman Nassimi, founder of the Inclusive Society Foundation, to present the local good practise on how to increase the dialogue between refugees and local communities'. Hooman is a German fourth year student at Stenden University of Applied Sciences, born in Iran.



The event furthermore gave the participants the opportunity to bring in social challenges from their region or organisation and find solutions together with the other event participants.

A mini social innovation marketplace, where public authorities, private companies and third sector organisations could post and give visibility to social and environmental challenges they want to solve. At the event, students, professionals, social innovators and (start-up) entrepreneurs from across Europe discussed solutions to the given social need and came to innovative insights and solutions together!

The final part of the event consisted of a workshop 'Social Inclusion through Entrepreneurship' by Sarah Daly of Creative Spark, Ireland and Tjitske Kiemel of 'Jong & Ondernemend Fryslân', the Netherlands. Sara explained how their centre in Dundalk works with migrants on entrepreneurship and creative courses.

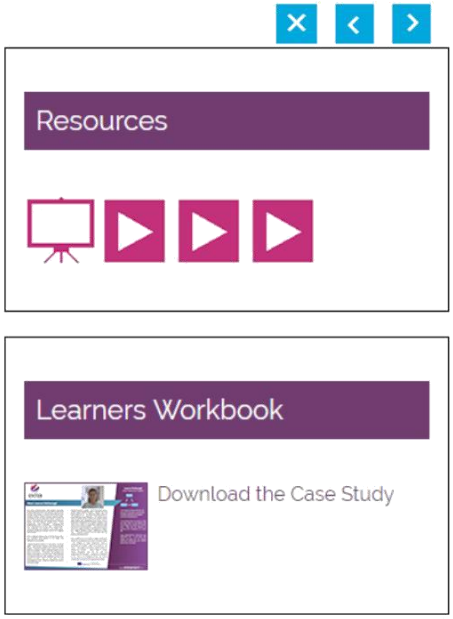
NEWS

ENTER classroom course and online course available!

Via our platform www.enterproject.info we now have the full classroom course and full online course available for you to use.

The course is designed for those interested in using a community-based approach to address, reduce, end or prevent conflict or cultural indifferences including for VET and Enterprise Support providers and community development organisations working with those from vulnerable backgrounds/those in interface zones.

The course will look at the emerging enterprise models and the skills needed to effectively recruit and teach entrepreneurship to participants from vulnerable backgrounds and fragmented communities, finding new ways to build inclusive communities through enterprise.



For those interested in getting disadvantaged groups involved in communities, the course will help them gain a better understanding of the actual industry, how to develop the skills, and how to empower individuals to make a positive impact on a personal level (change people's lives) but also in terms of greater community cohesion and wider economic development.

The materials are designed for various uses. The course can be delivered as a complete curriculum or parts of it might be integrated to supplement other courses. All materials are provided as open source and each section of this course of-fers a variety of additional online materials such as case studies and activities about the topic.

As some learners might want to learn the content (or just parts of it) individually, all modules and additional learning resources are provided online.

Teachers and tutors can also use the course on their own for professional development. Information- about how we suggest the materials can be used are provided at the beginning of each trainers guide for each module.

The course can be used in a classroom environment as well as a self-contained distance learning course.

Download the Classroom Course

Please click the link below to download the Classroom Course

Download "classroom course"
Archive.zip – Downloaded 119 times – 10 MB

What's next?

Our ENTER project is almost coming to an end. This does not mean we will quit. Soon after Summer holidays we will present and promote all final project results in a handy overview via our fourth newsletter. This to make sure our open resources We are keen to continue working with you on interface areas and to reduce the chance of conflict now and in the future. We sincerely hope our open resources help you on your way achieving your goals.

Partners

East Belfast ENTERPRISE

canice consulting

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